

The logo features the word "SINCE" in a bold, blue, italicized, sans-serif font. The letters are thick and have a slight shadow effect. Above the text is a red arrow pointing to the right, which is wider at the tail and tapers to a point. Below the text is a grey horizontal bar that is wider on the left and tapers to the right, mirroring the shape of the red arrow above. The entire logo is set against a white background.

SINCE